

8th ANNUAL
VIRGINIA ECONOMIC SUMMIT
STRENGTHENING VIRGINIA'S FUTURE

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December 1, 2017 | Williamsburg

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December 1, 2017
The Williamsburg Lodge

**SPEAKER
BIOGRAPHIES**



Barry DuVal
President & CEO
Virginia Chamber of Commerce

Barry DuVal was named president and CEO of the Virginia Chamber of Commerce on April 28, 2010.

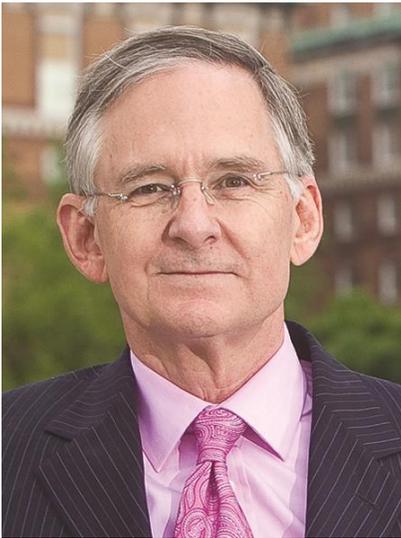
Under his leadership, the Chamber has become Virginia's largest business advocacy group, growing from 847 members in 2010 to more than 26,000 members today. With the input of more than 7,000 business leaders, the Chamber has spearheaded *Blueprint Virginia* – the state's first

comprehensive initiative to provide business leadership, direction and long-term economic development planning for Virginia.

Barry's public service began in 1988 when he was elected to the Newport News City Council. In 1990 he was elected mayor of the city. He served as mayor from 1990 through 1996, when he stepped down to become the president and CEO of a regional economic development organization representing Southeast Virginia's 1.6 million citizens.

From 1998 through 2002 Barry served as the Secretary of Commerce and Trade for the Commonwealth of Virginia. During his term as Secretary, Virginia attracted a record-setting 1,500 economic development projects representing 156,850 new jobs and \$13.7 billion in private investment.

His private sector experience includes serving as president and CEO of DuVal Associates, Inc, a diversified real estate firm, from 1983-1996. Upon the completion of his term as the Secretary of Commerce and Trade, he served as president and CEO of Kaufman & Canoles Consulting, LLC, an economic development consulting firm specializing in public private partnerships and strategic planning for business and government agencies.



**The Honorable Thomas K. “Tommy”
Norment, Jr.**
**Senate Majority Leader,
Senate of Virginia**

Tommy Norment first came to Virginia's 3rd Senatorial District as a child when his father worked at Cheatham Annex.

A graduate of James Blair High School in Williamsburg, Tommy attended college at Virginia Military Institute before returning to Williamsburg to attend the Marshall-Wythe School of Law at the College of William and Mary. In 1987, Tommy was elected to the James City County Board of Supervisors. He served as Chairman of the Board in 1991 before being elected to the Senate of Virginia.

Tommy maintains an active role in the community. He is a member of the Colonial Williamsburg Foundation's Board of Trustees and the Jamestown-Yorktown Foundation's Board of Directors. He is on the Hampton Roads Board of Directors of TowneBank and he chairs the Williamsburg Board of TowneBank. Tommy is also a member of the Williamsburg Area Chamber of Commerce and the James City County Ruritan Club.

Professionally, Tommy is an attorney with Kaufman and Canoles, P.C., and a professor at the College of William and Mary.



Dennis H. Treacy
President
Smithfield Foundation

Mr. Treacy is President of the Smithfield Foundation, the philanthropic arm of Smithfield Foods. The Smithfield Foundation provides educational scholarships to the dependent children and grandchildren of full-time and retired employees of Smithfield. In addition, the Foundation also helps fund educational partnerships, food security programs, environmental projects, animal well-being initiatives, university research, and local projects.

Previously, Mr. Treacy served as Executive Vice President and Chief Sustainability Officer for Smithfield Foods, where he directed many areas within the company, including government affairs, corporate communications, environmental programs, sustainability initiatives, and the legal department.

Mr. Treacy also serves or has served on dozens of state and national boards and commissions. He currently chairs the Virginia Chamber of Commerce and chairs *VIRGINIAforever*, a unique environmental organization that has members from businesses and natural resource/environmental groups. He also is a member of the Chesapeake Bay Commission.

Prior to joining Smithfield Foods in 2002, he served as director of the Virginia Department of Environmental Quality. He also served as assistant attorney general in the natural resources section of the Virginia Attorney General's office. He is a 2010 "Distinguished Environmental Law Graduate" from Lewis & Clark Law School in Portland, Oregon, where he graduated in 1983. He completed his undergraduate degree in Forestry and Wildlife at Virginia Tech in 1978, and currently serves as Vice-Rector on its Board of Visitors.



Dr. Bob Holsworth

Managing Principal, DecideSmart

Bob Holsworth is one of the leading political analysts in Virginia. His comments on Virginia and national politics have appeared in the *Wall Street Journal*, *The New York Times*, *The Washington Post* and in newspapers throughout the nation. He has appeared on almost all the major American television networks and on the BBC. Bob is also the regular political analyst for WTVR in Richmond. He was recently named one of the 100 Influentials in Virginia Politics by *Campaigns and Elections* magazine.

The author of five books and numerous articles on public policy and American politics, he was the Founding Director of both the Center for Public Policy and the Wilder School of Government and Public Affairs at VCU. Bob is currently a Managing Principal in DecideSmart, a firm that provides analysis and planning assistance to agencies, local governments, nonprofits and private sector companies with governmental interests.

He has also served on a number of boards and commissions. Bob chaired Governor McDonnell's Independent, Bipartisan Advisory Commission on Redistricting and served as Executive Director of Governor's Warner's Commission on Efficiency and Effectiveness in Virginia State Government. He currently serves on the Board of Visitors of Virginia Commonwealth University and is Chair of the Board of the Great Aspirations Scholarship Program (GRASP).

Bob received his Ph.D. from the University of North Carolina at Chapel Hill.



WILLIAMS MULLEN

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Calvin W. "Woody" Fowler, Jr.

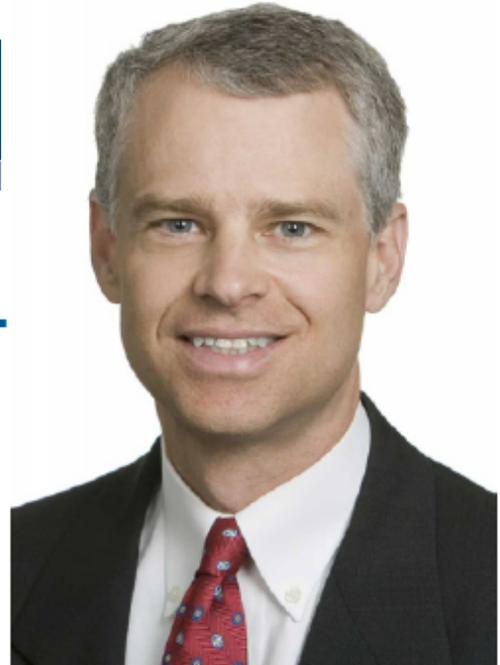
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Woody Fowler currently serves as Chairman of the Board, President and Chief Executive Officer of Williams Mullen, in addition to being a respected litigator. For businesses involved in legal disputes, Woody assists with complex commercial litigation, banking and financial services litigation, education litigation, consumer class actions, health care litigation, business torts, products liability and insurance coverage disputes. For clients looking for alternatives to the courtroom, he is also experienced in alternative dispute resolution and serves as an arbitrator and mediator.

Admitted to practice in the Commonwealth of Virginia since 1987, Woody has diverse and extensive litigation experience. He has helped companies in several industries with litigation, including colleges and universities, health care systems, insurance companies, nursing homes and assisted living facilities, and more. While Woody is focused on helping his clients work toward their goals, he recognizes that just because you can do something does not mean you should. He works to gain a fuller understanding of what the client's goals and objectives are and then takes those actions that will assist in reaching those goals and objectives. Sometimes the solution lies where you least expect it.

Legal project management principles are a great tool in increasing the efficiency of case management and maximizing the predictability of litigation expenses. Woody applies these principles to case analysis and strategy, staffing, information management and budgeting.

Woody serves on the board of directors of the Virginia Chamber of Commerce, Richmond Sportsbackers, Richmond Management Roundtable and the Virginia Foundation for Independent Colleges. He also serves on the board of directors for the American Heart Association's Mid-Atlantic Region and their Greater Richmond Chapter.



Jennifer Aument

Group General Manager North America, Transurban

Jennifer Aument oversees Transurban's business in North America, where she is responsible for the development, financing, construction and operations of major toll road infrastructure. She also serves on the global leadership team for the \$20 billion international toll road owner and operator.

Jennifer and her team at Transurban were among those who pioneered the use of public-private partnerships for major transportation infrastructure in the United States and were the first to use a number of innovative financing and technology strategies in the development of major toll road projects, including the 495, 95 and 395 Express Lanes in Northern Virginia. Under Jennifer's tenure, these projects have won multiple industry awards for financing, innovation, safety and technology from groups such as the American Road & Transportation Builders Association, Engineering News-Record, Intelligent Transportation Society of America and the International Bridge, Tunnel and Turnpike Association.

As a leader in the transportation industry, Jennifer has advised state governments across the country on issues related to transport policy, innovative finance and public-private partnerships, and currently serves on advisory boards for the Eno Center for Transportation, the American Road & Transportation Builders Association and George Mason University. She was recently named among the "Outstanding Women in the Building Industry" and Commercial Real Estate Women's "Woman of Impact."

Jennifer has been appointed to key positions by both Republican and Democratic governors, including commissioner and executive committee member for the Virginia Port Authority – one of the largest shipping enterprises in the United States. Jennifer also serves in number of community leadership roles, including as chairman of the Northern Virginia Chamber of Commerce and a member of the board of directors for one of the region's largest non-profit organizations, Northern Virginia Family Services.

Prior to joining Transurban in 2006, Jennifer worked for Bechtel Infrastructure to develop the Washington Metrorail Silver Line. She began her career working in the West Virginia state legislature and went on to work as a public affairs and policy advisor to energy, infrastructure and financial services companies, including major multinational corporations such as HSBC, Suez Energy and General Motors.

She holds a Masters of Business Administration from The George Washington University and a bachelor's degree in journalism and political science from West Virginia University.



The Honorable Todd Haymore

**Secretary of Commerce and Trade,
Commonwealth of Virginia**

Governor Terry McAuliffe appointed Todd P. Haymore as Secretary of Commerce and Trade in September 2016 to oversee the economic, community, and workforce development initiatives of the Commonwealth. Haymore previously served as Secretary of Agriculture and Forestry, beginning in 2010, under both Governor McAuliffe and Governor Bob McDonnell.

Secretary Haymore's primary job is to work with the Governor, other Cabinet members, the General Assembly, private sector interests, and other key stakeholders to ensure that Virginia is utilizing its unique assets to solidify its position as the preeminent place to live, work and conduct business.

A native of Danville and the Pittsylvania County region, Haymore received his Bachelor of Arts Degree in Political Science from the University of Richmond and his Masters of Business Administration Degree from Virginia Commonwealth University (VCU). He also completed training at the Performance Management Group's Virginia Executive Institute at VCU. In December 2016, during fall commencement ceremonies, VCU awarded Haymore an Honorary Doctorate of Humane Letters, VCU's highest form of recognition, for his contributions to Virginia in economic development and global trade promotion.



Kevin Murphy

Chief Executive Officer, Ferguson

Kevin Murphy was appointed CEO in August 2017. Murphy joined Ferguson in 1999 as an operations manager through the acquisition of his family's business, Midwest Pipe and Supply. Following two years in the operations role, Murphy was promoted to general manager of Ferguson's Waterworks location in Columbus, Ohio. He then became an area manager for the Northeast Waterworks region. In 2005, he was again promoted to business group manager for Waterworks and then was named vice president of Ferguson's Waterworks operation in 2006. Kevin was promoted to COO in 2007 and continued in this role until he was appointed CEO in 2017.

Originally from Columbus, Ohio, Murphy is a 1992 graduate of Miami University in Oxford, OH.



Spencer Williamson
President & CEO, kaléo

Spencer Williamson is
President, Chief Executive

Officer and a member of the board of directors of kaléo, a Richmond-based pharmaceutical company developing innovative healthcare solutions that empower patients and families to live fuller, bolder lives. Kaléo employs more than 250 people and has earned FDA approvals for four drug products in the last five years. Prior to joining kaléo, Mr. Williamson spent 15 years with Guidant Corporation (now Boston Scientific Corporation) in a variety of sales, marketing, business development and general management positions. He began his career in the Medical Devices and Diagnostics (MDD) Division of Eli Lilly & Company, which was spun off from Lilly to become Guidant in 1994. Mr. Williamson earned his BS degree in Civil Engineering from the Virginia Military Institute, and his MBA from the University of North Carolina, Chapel Hill. Spencer is a 2013 Ernst & Young Entrepreneur of The Year® Award Winner.



Chris Lloyd

**Senior Vice President and Director,
Infrastructure and Economic Development,
McGuireWoods Consulting LLC**

Chris Lloyd leads the McGuireWoods Consulting infrastructure and economic development team where he specializes in site selection and economic development incentives negotiations. Chris has also worked closely with clients on numerous public-private partnership projects for transportation and other infrastructure as well as playing a leading role in the development and passage of Virginia's public-private partnership laws. These statutes have since become model legislation for use in other states. As a result of this work, Chris has become a frequent speaker on economic development policy issues and public private partnership projects around the country.

Prior to joining McGuireWoods Consulting, Chris served for nearly five years in the Office of the Secretary of Commerce and Trade under Virginia Governors Allen and Wilder. In this position, he was responsible for legislative, budgetary, and regulatory coordination and development for the fifteen agencies within that Secretariat which oversees the state's economic development programs.

Chris graduated from the College of William & Mary in 1993. He lives in Richmond with his wife, Megan, and children, Ryan and Meredith.



The Honorable Aubrey Lane Secretary of Transportation and Secretary of Finance – Designee, Commonwealth of Virginia

On November 22, 2013, Governor-Elect Terry McAuliffe appointed Aubrey Layne as Secretary of Transportation for the Commonwealth of Virginia. He was sworn into office on January 12, 2014. As Secretary, Layne oversees seven agencies with over 10,000 employees and combined budgets of more than \$5 billion. Prior to his appointment, he represented the Hampton Roads area on the Commonwealth Transportation Board from 2009 until January 2014.

Secretary Layne most recently served as President of An Achievable Dream Academy in Newport News, Virginia, a unique partnership between public schools and the local business community providing at-risk students opportunities to succeed.

Prior to joining An Achievable Dream, Layne was President and Principal Broker of Great Atlantic Properties. He joined the company in 1994 and was responsible for operational activities, new business acquisition, and capital improvement strategy. Before joining Great Atlantic, he held various positions at Hofheimer's Inc., and ended his tenure there as President. Secretary Layne began his career as a Certified Public Accountant with KPMG.

Layne earned a B.S. in Accounting from the University of Richmond, and received an MBA from Old Dominion University with a concentration in International Business. In 2011, he completed the University of Virginia's Sorensen Institute for Political Leaders program.

Secretary Layne and his wife, Peggy, live in Virginia Beach.



Stephen Moret

President and CEO, Virginia Economic Development Partnership

Stephen Moret is president and CEO of the Virginia Economic Development Partnership (VEDP), the economic development authority for the Commonwealth of Virginia.

Prior to VEDP, Moret served as president and CEO of the LSU Foundation, where he crafted a blueprint for the future of development at LSU, preparing the institution to launch the largest capital campaign of any kind in state history. Concurrently he served as executive director of the LSU Property Foundation, working to launch a \$180-million, mixed-use real-estate development that will revitalize the western edge of the LSU campus.

From 2008 through early 2015, Moret served as secretary of the Louisiana Department of Economic Development (LED), which he transformed into one of America's top state economic development agencies. At LED, he directed business development efforts and cultivated higher education partnerships that helped secure a diverse array of economic development projects in urban and rural communities, including software/IT centers (e.g., CGI, CSC, GE Capital, and IBM), food/agricultural processing facilities, and a few of the largest foreign direct investment manufacturing projects in U.S. history. Altogether Moret and his team helped secure private-sector capital investments in excess of \$62 billion. He also established LED FastStart, which *The Economist* called "probably the most notable statewide workforce-development initiative [in America]."

During Moret's tenure, LED repeatedly was recognized as one of the top-performing state economic development agencies in the U.S., and Louisiana improved to its highest-ever position in every national ranking of state business climates. *Business Facilities* ranked LED FastStart the best state workforce training program in the U.S. every year from 2009 through 2015.

Moret previously served as president and CEO of the Baton Rouge Area Chamber of Commerce; a management consultant with McKinsey & Company; a public policy fellow with the Public Affairs Research Council of Louisiana (a good-government think tank); a consultant to Harvard Business School; assistant to the chancellor of LSU; and an environmental consultant to industry at Trinity Consultants.

Moret earned a B.S. in mechanical engineering from LSU and an M.B.A. from Harvard Business School. He earned a doctorate (Ed.D.) in higher education management, with Distinction for Dissertation, from the University of Pennsylvania, where his research focused on linkages between higher education and the labor market in the United States.

Moret resides in Richmond with his wife, Heather, and their four children



John Reinhart

CEO and Executive Director, Port of Virginia

John F. Reinhart is the CEO and executive director of the Virginia Port Authority (VPA). He is responsible for the broad programmatic areas of business development and growth, strategic marketing, finance, and operations of Virginia's marine terminal facilities: Virginia International Gateway, Newport News Marine Terminal, Norfolk International Terminals, Portsmouth Marine Terminal, Richmond Marine Terminal and the Virginia Inland Port.

He leads the port with emphasis on maintaining integrity and respectfulness amongst colleagues, as well as the importance of being "a good corporate citizen to the community." Since becoming CEO, John has worked to understand the public community in addition to the private sector in order to serve all of the constituents of the Commonwealth.

He enjoys managing a team that is building confidence within the company, the customer base, and the community. He says it is essential to communicate the challenges that the organization has overcome to achieve success in order to demonstrate the hard work of the entire company and continue raising trust and respect in the port.

"It's very satisfying to have the opportunity to watch people grow, to see the organization mature, to create economic vitality for Virginia and to prepare for a better tomorrow."

Prior to joining the VPA, John worked for the Maersk organization for 23 years. He served from 2000-2014 as CEO of Maersk Line, Limited (MLL) and a member of the board of directors. During his career with Maersk, he held the positions of President, UMS, senior vice president and regional director. After retiring from Maersk, John began his tenure with VPA in February 2014.

John currently serves on multiple regional boards including the Virginia Economic Development Partnership (VEDP) Board, Hampton Roads Transportation Accountability Commission, Marine Transportation System National Advisory Council, Hampton Roads Business Roundtable, Hampton Roads Chamber of Commerce Regional Board and Nauticus Foundation.

His awards and honors include: 2017 Hampton Roads Business Hall of Fame, Virginia Business Magazine's 2016 Business Person of the Year, 2015 Merchant Marine Medal for Outstanding Achievement, 2014 Colgate W. Darden, Jr. Scouter Citizen of the Year, 2009 Seafarer's International House, Outstanding Friend of the Seafarer and the 2007 Admiral of the Ocean Sea Award.

John received his bachelor's degree in general studies and political science from Ohio University and later earned his Executive MBA from the University of Michigan.



John O. “Dubby” Wynne
Chairman, Virginia Growth and
Opportunity Board

Mr. Wynne is the retired President and CEO of Landmark Communications, Inc., which has interests in newspapers, broadcasting, cable programming and electronic publishing.

He chairs the Virginia Initiative for Growth and Opportunity - GO Virginia - a state appointed board which has created state financial incentives to encourage collaborations to create high paying jobs and strengthen the economy of every region of the Commonwealth. Mr. Wynne is also a member of the Board of Directors and former Chair of the Hampton Roads Community Foundation.

Robert M. “Bob” Blue
Executive Vice President and President and CEO—Power Delivery Group

Robert M. “Bob” Blue is executive vice president and president and chief executive officer of the Power Delivery Group.

He oversees Dominion Energy’s regulated electric transmission, distribution and customer service operations that provide electricity to about 2.4 million customer accounts in Virginia and northeastern North Carolina.

Blue joined the company in 2005 as managing director—State Affairs & Corporate Public Policy, and later was promoted to vice president—State & Federal Affairs. He was named senior vice president—Public Policy & Corporate Communications in May 2008 and became Senior Vice President—Public Policy & Environment in February 2010. He was named senior vice president—Law, Public Policy & Environment in January 2011 and president of Dominion Virginia Power in January 2014. He was named senior vice president—Regulation, Law, Energy Solutions & Policy in May 2015 and senior vice president—Law, Regulation and Policy and president—Dominion Virginia Power in January 2016. He was named president and CEO—Dominion Virginia Power in January 2017 and was promoted to his current post in May 2017.



From 2002 to 2005, Blue served as counselor and director of policy for former Virginia Gov. Mark R. Warner and was a partner with the law firm of Hogan & Hartson prior to that.

He is a member of the board of visitors of the University of Virginia and the boards of directors of the Virginia Healthcare Foundation, Communities In Schools of Virginia, and Sports Backers.

Blue is a graduate of the University of Virginia and Yale Law School. He also earned his master’s degree in business administration from the University of Virginia’s Darden School of Business.



The Honorable Ralph Northam

Governor-elect, Commonwealth of Virginia

On November 7, 2017 Ralph S. Northam was elected as the Commonwealth of Virginia's 73rd Governor.

Ralph grew up on the Eastern Shore, working on the Chesapeake Bay, before attending Virginia Military Institute where he graduated with distinction.

After graduating from Eastern Virginia Medical School, Ralph served eight years active duty in the United States Army, rising to the rank of Major. Upon his return from treating soldiers injured in Desert Storm, Ralph began practicing pediatric neurology at Children's Hospital of the King's Daughters in Norfolk.

Prior to serving as Governor-elect, Ralph is finishing his term as Virginia's 40th Lieutenant Governor. As Lieutenant Governor his priorities over the past four years have been: economic development, strengthening early childhood education, implementing meaningful mental health reform, protecting women's health care access, and carefully stewarding the Commonwealth's environmental resources.

From 2008 to 2013 Ralph served as a State Senator representing the Eastern Shore and parts of Norfolk and Virginia Beach.

As State Senator Ralph scored numerous major legislative accomplishments, including the ban on smoking in restaurants, protecting young athletes who have sustained concussions, and improving the health of the Chesapeake Bay.

It is now my distinct honor and pleasure to introduce to you the Governor-elect of the Commonwealth of Virginia, Ralph Northam.

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