

STRENGTHENING VIRGINIA AS THE PLACE TO CALL HOME

2020 VIRGINIA VETERANS & MILITARY AFFAIRS CONFERENCE

VACHAMBER
FOUNDATION



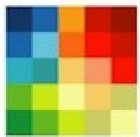
VIRTUAL EVENT | AUGUST 19, 2020 | WWW.VACHAMBER.COM

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AGENDA

10:00 AM	WELCOME & OPENING REMARKS Barry DuVal , President & CEO, Virginia Chamber of Commerce John Maxwell , Commissioner, Virginia Department of Veterans Services
10:10 - 10:20 AM	KEYNOTE REMARKS The Honorable Abigail Spanberger , U.S. House of Representatives
10:20 - 10:25 AM	SPECIAL REMARKS Mark Elliott , Head of Military and Veterans Affairs, JPMorgan Chase
10:25 - 10:55 AM	PANEL DISCUSSION - STRENGTHENING VIRGINIA FOR OUR MILITARY AND VETERAN COMMUNITY Moderated by: <ul style="list-style-type: none">• Mike Melo, President & CEO, ITA International and Chair, Virginia Chamber Blueprint Virginia Military and Veterans Executive Committee Panelists: <ul style="list-style-type: none">• Chris Doss, Senior Director of Operations, Capital One• Adam Lee, Vice President and Chief Security Officer, Dominion Energy• Keith Wilson, Lieutenant Colonel U.S. Army, Soldier for Life Program, HQDA, Regional Director, Northeast US & Europe
10:55 - 11:00 AM	SPECIAL REMARKS Barry DuVal , President & CEO, Virginia Chamber of Commerce
11:00 - 11:03 AM	V3 AWARDS PROGRAM: WELCOME & OPENING REMARKS Kathleen T. Jabs , Deputy Secretary of Veterans and Defense Affairs
11:03 - 11:06 AM	VIRGINIA DEPARTMENT OF VETERANS SERVICES REMARKS John Maxwell , Commissioner, Virginia Department of Veterans Services
11:06 - 11:17 AM	KEYNOTE REMARKS AND PRESENTATION OF THE GOVERNOR'S AWARD The Honorable Ralph Northam , Governor of Virginia
11:17 - 11:20 AM	VETERANS EDUCATION, TRAINING AND EMPLOYMENT (VETE) SPOTLIGHT Annie Walker , Deputy Commissioner, Virginia Department of Veterans Services

<p>11:20 - 11:23 AM</p>	<p>VIRGINIA VETERANS SERVICES FOUNDATION REMARKS John Lesinski , Board Chair, Virginia Veterans Services Foundation</p>
<p>11:23 - 11:25 AM</p>	<p>GET SOCIAL WITH V3 - JOIN THE TREND Jasmine Gore , State Agencies and Virginia Localities (Public Sector Employers) –V3 Program Analyst, Virginia Department of Veterans Services</p>
<p>11:25 - 11:34 AM</p>	<p>PRESENTATION OF THE HIRE VETS NOW FELLOWSHIP AWARD & BREAKTHROUGH AWARD The Honorable David Reid, Virginia House of Delegates</p>
<p>11:34 - 11:36 AM</p>	<p>GET SOCIAL WITH V3 - SUCCESS STORIES AND JOIN A HIRING NETWORK Mark Buehlman , Hampton Roads Regional Program Manager, Virginia Department of Veterans Services</p>
<p>11:36 - 11:38 AM</p>	<p>PRESENTATION OF THE MILITARY SPOUSE AWARD Meagan LoBuglio , Southwest & Central Virginia Regional Program Manager, Virginia Department of Veterans Services</p>
<p>11:38 - 11:40 AM</p>	<p>GET SOCIAL WITH V3 - STAY CONNECTED WITH V3 Kenneth Lyles , Northern Virginia Regional Program Manager, Virginia Department of Veterans Services</p>
<p>11:40 - 11:45 AM</p>	<p>PRESENTATION OF THE READINESS AWARD & TRAILBLAZER AWARD The Honorable Bryce Reeves , Senator of Virginia</p>
<p>11:45 - 11:53 AM</p>	<p>PRESENTATION OF THE SECRETARY AWARD & LOCALITY AWARD The Honorable Carlos Hopkins , Secretary of Veterans and Defense Affairs</p>
<p>11:53 - 11:57 AM</p>	<p>CALL TO ACTION Nicole Anderson , Director of Transition & Employment Programs, Virginia Department of Veterans Services</p>
<p>11:57 - 12:00 PM</p>	<p>ANNOUNCEMENT OF WEBINARS Ross Koenig , V3 Program Manager, Virginia Department of Veterans Services</p>
<p>12:00 PM</p>	<p>ADJOURN</p>

BLUEPRINT VIRGINIA 2025

MILITARY AND VETERANS AFFAIRS EXECUTIVE COMMITTEE

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CHAIRMAN, MILITARY AND VETERANS AFFAIRS EXECUTIVE COMMITTEE



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Speaker Biographies



Barry DuVal **President & CEO** **Virginia Chamber of Commerce**

Barry DuVal was named president and CEO of the Virginia Chamber of Commerce on April 28, 2010.

Under his leadership, the Chamber has become Virginia's largest business advocacy group, growing from 847 members in 2010 to more than 26,000 members today. In 2013, the Chamber produced Blueprint Virginia – the Commonwealth's first comprehensive business-led initiative to provide direction and long-term economic development planning for Virginia. In 2017, the Chamber released an update to the original Blueprint, Blueprint Virginia 2025, which engaged over 6,000 business and community leaders from around the Commonwealth to build an action plan for strengthening Virginia's economic competitiveness and getting Virginia back to the top of business climate rankings.

Barry's public service began in 1988 when he was elected to the Newport News City Council. In 1990 he was elected mayor of the city. He served as mayor from 1990 through 1996, when he stepped down to become the president and CEO of a regional economic development organization representing Southeast Virginia's 1.6 million citizens.

From 1998 through 2002 Barry served as the Secretary of Commerce and Trade for the Commonwealth of Virginia. During his term as Secretary, Virginia attracted a record-setting 1,500 economic development projects representing 156,850 new jobs and \$13.7 billion in private investment.

His private sector experience includes serving as president and CEO of DuVal Associates, Inc, a diversified real estate firm, from 1983-1996. Upon the completion of his term as the Secretary of Commerce and Trade, he served as president and CEO of Kaufman & Canoles Consulting, LLC, an economic development consulting firm specializing in public-private partnerships and strategic planning for business and government agencies.

Barry holds a Master's (MLS) from American University Washington College of Law and a BS from James Madison University.



John Maxwell **Commissioner** **Virginia Department of Veterans Services**

John Maxwell is a 28-year Navy veteran with experience in private industry and a wide variety of aviation, shipboard, and program management assignments.

Trained as a P-3C Naval Flight Officer, John guided teams of all sizes in a variety of missions and environments.

Early in his career, he directed crews flying maritime patrol missions. John advanced into more complex positions leading squadron operations, directing training, and he navigated an amphibious assault ship. In senior leadership roles, John commanded a maritime patrol squadron, was the navigator in an aircraft carrier, and led a post-graduate school for military and civilian national security professionals. John culminated his career as a Navy Captain while serving as a Carrier Strike Group Chief of Staff. After leaving the Navy in 2019, John joined a third party logistics company and then began his service with the Virginia Department of Veterans Services in February 2020.

John is a graduate of the United States Naval Academy with a Bachelor of Science Degree in Economics, and holds a Master of Business Administration degree from Auburn University.



The Honorable Abigail Spanberger
7th Congressional District of Virginia
U.S. House of Representatives

U.S. Representative Abigail Spanberger is proud to represent Virginia's 7th Congressional District, which is comprised of ten counties throughout Central Virginia.

Representative Spanberger began her career in public service, first serving as a federal agent with the U.S. Postal Inspection Service investigating money laundering and narcotics cases, and then serving as a case officer with the Central Intelligence Agency (CIA). As a CIA officer, she worked at home and abroad to collect vital intelligence, keep our country safe, and work in furtherance of our national security priorities. In the private sector, Representative Spanberger worked with colleges and universities to help them diversify their student bodies and increase graduation rates.

Representative Spanberger serves on the U.S. House Committee on Agriculture and the U.S. House Committee on Foreign Affairs. On the House Agriculture Committee, she serves as Chair of the Conservation & Forestry Subcommittee and as a member of the Commodity Exchanges, Energy, & Credit Subcommittee. And on the House Foreign Affairs Committee, Representative Spanberger serves as Vice-Chair of the Europe, Eurasia, Energy, & the Environment Subcommittee and as a member of the Asia, the Pacific, & Nonproliferation Subcommittee.

Representative Spanberger grew up in Henrico County. She earned her B.A. at the University of Virginia and her MBA at a dual degree program between Purdue University's Krannert School and the GISMA Business School in Hanover, Germany. Representative Spanberger resides in Glen Allen, Henrico County, Virginia with her husband, Adam, and their three children.



Mark Elliott
Head of Military and Veterans Affairs
JPMorgan Chase

Mark A. Elliott is Managing Director and Head of the Office of Military and Veterans Affairs for JPMorgan Chase & Co. He oversees firm-wide, veteran focused efforts around strategic pillars: Employment, Entrepreneurship, Education and Workforce Development, and Community Engagement.

Over nearly three decades serving in the U.S. Army, Mark commanded units at the company, battalion and brigade levels. Retiring as a Colonel, his assignments in both conventional and special missions units took him around the world including two deployments to Iraq, with his last serving as aide-de-camp to the commander of all forces in Iraq. Most recently, Mark Elliott was the Director of the Army's Land Warfare Network at the Pentagon in Washington, D.C.

Mark joined JPMorgan Chase in 2015 as a senior strategist on Global Technology Infrastructure's Strategy and Transformation team where he supported the firm's efforts to create new ways of interacting with customers in a digital environment.

He holds a Bachelor's of Science in physics from the University of Alabama, a Masters in Telecommunications Management from Southern Methodist University, and a Masters in Strategic Studies from the National War College in Washington, D.C.



Mike Melo
President & CEO
ITA International LLC

Mr. Melo is currently the Chief Executive Officer of ITA International, LLC. which he co-founded with his wife Kathy in 2003. ITA International was awarded its first government contract for one full time employee in 2005 and has grown to over 360 full and part time employees in 20 different states within the US and overseas in the Middle East.

ITA International provides integrated services in the areas of operational support, marine engineering and data analytics for customers conducting global operations.

Mr. Melo served on active duty for over 23 years, as a Surface Warfare Officer in the U.S. Navy. Upon retiring from the U.S Navy, he was the Director of the Virginia Troops to Teachers Program prior to establishing ITA International.

Mr. Melo serves on the Board of Directors the Virginia Chamber of Commerce, the United Way of the Virginia Peninsula Campaign and the Virginia Tech Athletic Fund. He is the Chairman of the Deans Advisory Board, The College of Natural Resources and Environment at Virginia Tech. He also served on the Governor's Commission on Job Creation and Economic Development and the Secure Commonwealth Panel.

He received his Bachelor of Science in Forestry (Environmental Conservation) at Virginia Polytechnic Institute and State University in 1979 and a Masters of Education from Old Dominion University in 1993.



Chris Doss
Senior Director of Operations
Capital One

Chris is a senior leader with over 20+ years of leadership experience in Information Technology, Operations, and Project and Program Management. Chris brings real-world management experience in driving vast improvements in Information Technology delivery and operational processes.

Chris is a Senior Director at Capital One where he leads Enterprise Specialty Servicing with Capital One, which encompasses the Servicemember Civil Relief Act (SCRA), Military Lending Act (MLA), ADA Title III, Power of Attorney processing, and Language Assurance Translation and Interpretation.

Chris served 22 years in the Virginia Army National Guard retiring as a Lieutenant Colonel and served in two overseas deployments - Operation Iraqi Freedom in 2004 and Operation Enduring Freedom in Afghanistan during 2009. Chris served in the 276th Engineer Battalion, the 116th Infantry Brigade Combat Team, and the 29th Infantry Division. Chris currently resides in Richmond, VA.



Adam Lee
Vice President and Chief Security Officer
Dominion Energy

Adam S. Lee is Dominion Energy's vice president and chief security officer.

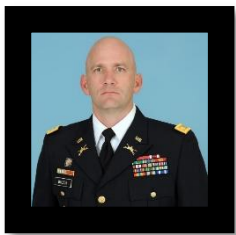
He directs the development and implementation of corporate security strategy and policies which protect the company's physical and cyber assets, valued at over \$100 billion and spanning 20 states. He is Dominion Energy's security and intelligence liaison with the U.S. government and federal, state, and local law enforcement agencies. Lee joined the company in this role in 2018.

Before joining Dominion Energy, Lee served as Special Agent in Charge of the Federal Bureau of Investigation's Richmond Division. In 2018, he retired from the FBI after a career spanning 22 years in counter-terrorism, counter-intelligence, and cyber investigations and operations, in addition to specializing in cases involving political and governmental corruption, the Foreign Corrupt Practices Act, and antitrust violations. Lee previously served as the FBI's executive over its national Public Corruption Program, overseeing the FBI's most sensitive criminal investigations involving elected and appointed officials across the spectrum of government.

Lee serves as a member of the Board of Advisors for the University of Richmond's Continuing Education Program. Additionally, he is a member of the International Association of Chiefs of Police, the Central Virginia Law Enforcement Executives Association, and the Federal Law Enforcement Officers Association.

Lee is a passionate supporter of our nation's veterans. He serves as Dominion Energy's executive leader over its Veteran Resource Group, and, in 2019, he was appointed to the Board of Directors for the Richmond Fisher House, which supports families of veterans seeking medical care.

Lee is an attorney licensed in the State of California. Prior to his career in national and corporate security, he served as a Fellow in the California State Senate and Counsel to the California State Allocation Board. He is married to Melinda, and father of Finn, Abigail, and Virginia.



Keith Wilson
Lieutenant Colonel U.S. Army
Soldier for Life Program, HQDA, Regional Director, Northeast US & Europe

Lieutenant Colonel Keith W. Wilson received his commission as a second lieutenant in Armor in 1997 from the United States Military Academy at West Point, New York. An armor officer by training, he has performed numerous command and staff assignments at locations to include Fort Riley, Kansas; Camp Casey, Republic of Korea (2001-2004); Fort Irwin, California (2004-2008); Fort Carson, Colorado (2011-2015); and Fort Benning, Georgia (2015-2017). He has deployed to Iraq (2007), Afghanistan (2011-2012), and Kuwait (2013-2014). In July

2017, LTC Wilson transitioned to the Army's Soldier for Life program in Arlington, VA where he serves as the director of the northeast US and Europe.

LTC Wilson is a graduate of the Armor Officer Basic Course, Armor Officer Advanced Course, Combined Arms and Services Staff School, and the Command and General Staff College. He holds a Bachelor of Science degree in Computer Information Systems from the United States Military Academy and a Master of Arts degree in Management and Leadership from Webster University.

LTC Wilson is married to the former Jessica Lynn McKay. He has one son, Raymond Eugene Griffin (11) and one daughter, Isabella Grace Wilson (3).



Kathleen T. Jabs

Deputy Secretary for Veterans and Defense Affairs

Virginia Department of Veterans Services

Kathleen T. Jabs is Virginia's Deputy Secretary for Veterans and Defense Affairs where she works to coordinate state and federal resources to support Virginia's veteran community and liaison with federal defense facilities.

Kathleen is a native of Massachusetts and graduated with distinction from the U.S. Naval Academy where she earned a Bachelor of Science in English with concentrations in Russian and engineering. She completed six years of active duty before transferring to the Navy Reserve where she commanded three units and retired as a captain in 2017. In 2018, she was selected to the CIVIC Leadership Institute Executive Program Class of 2019.

Kathleen has more than 30 years of government, military and academic leadership and communications experience, including involvement with public affairs operations at Navy Chief of Information, NATO's Allied Command Transformation, US Fleet Forces Command, and National Defense University. Her military career spans a variety of active duty and reserve positions, with service in Japan, Hawaii, Panama, the Pentagon and military installations along the East Coast.



The Honorable Carlos Hopkins

Secretary for Veterans and Defense Affairs

Virginia Department of Veterans Services

Carlos Hopkins currently serves as Virginia's Secretary of Veterans and Defense Affairs, the state's top official for coordinating state and federal resources to support Virginia's veteran community and liaison with federal defense facilities.

Carlos began his legal career at a small firm in the City of Richmond handling insurance defense cases and federal court appointed matters. He left private practice to join the Richmond Commonwealth's Attorney's office. After a brief stint managing a solo practice, Carlos returned to the public sector when he was asked to serve as the Training Director for the newly restructured Virginia Indigent Defense Commission, the state agency that manages Virginia's public defender system.

In 2013, Carlos joined the Richmond City Attorney's office after operating his own solo practice the previous two years. After Governor McAuliffe was elected to be Virginia's next governor, Carlos was then tapped to be the Governor's Counsel in January 2014.



The Honorable Ralph Northam

Governor of Virginia

Before he was inaugurated as the 73rd Governor of the Commonwealth of Virginia, Ralph Northam served as an Army doctor, pediatric neurologist, business owner, state Senator and Lieutenant Governor.

A native of Virginia's Eastern Shore, Governor Northam was educated at the Virginia Military Institute (VMI), where he graduated with distinction. After graduation, Governor Northam was commissioned as a second lieutenant in the United States Army. He served eight years of active duty and rose to the rank of major.

He attended Eastern Virginia Medical School and then traveled to San Antonio for a pediatric residency, where he met his wife Pamela, a pediatric occupational therapist at the same hospital. Governor Northam did his residencies at the Walter Reed Army Medical Center and served as chief neurological resident at Johns Hopkins Hospital. As an Army doctor, he served in Germany, treating soldiers wounded in Operation Desert Storm.

Governor Northam is the first native of the Eastern Shore to serve as Governor since Governor Henry A. Wise took office 1856. He is also the first VMI Keydet to serve as Governor since Governor Westmoreland Davis took office in 1918.



Annie Walker
Deputy Commissioner
Virginia Department of Veterans Services

Annie Walker is an 18-year employee of the Commonwealth of Virginia. She currently serves as the Deputy Commissioner for the Virginia Department of Veterans Services. Mrs. Walker provides strategic management and oversight of the State Approving Agency for Veterans Education and Training (GI Bill), the Virginia Military Survivors and Dependents Education Program (VMSDEP), the Virginia Values Veterans Employment (V3) Program, the

Virginia Transition Assistance Program (VTAP), the Military Medics and Corpsmen (MMAC) Program, the Virginia Women Veterans Program (VWVP), and the Veteran Entrepreneurship Program. She is also responsible for general guidance and counsel to the Commissioner on general agency strategy and administration.

Mrs. Walker is a retired, disabled veteran from the United States Army. She is a graduate of the Army National Guard Officer Candidate School, Camp Murray, WA but decided to continue her career as an enlisted soldier.

Her last duty assignment was at Fort Lee, Virginia, where she was a Drill Sergeant. Mrs. Walker ended her military career in 1997 as the Director for the Instructor Development Course at the United States Army Quartermaster Center and School, where she was awarded the Distinguished Instructor Award.



John Lesinski
Board Chair
Virginia Veterans Services Foundation

Colonel John Lesinski, USMC (retired) is the current chair of the Virginia Veterans Services Foundation (VVSF) Board of Trustees. He also is a trustee on the Virginia Board of Veterans Services and is the VVSF representative to the Virginia Veterans Joint Leadership Council of Veterans Services Organizations.

Colonel Lesinski spent the majority of his 26 years of service in the Marine Corps Reserve where he served primarily in intelligence and civil affairs units. He is a former counterintelligence team commander and holds a Master of Science in Strategic Intelligence from the Defense Intelligence Agency's Post-Graduate Intelligence Program.

Mr. Lesinski is currently an executive vice president at Colliers International in the northern Shenandoah Valley where he specializes in industrial commercial real estate consulting and transactions.



Jasmine Gore
State Agencies and Virginia Localities (Public Sector Employers) –V3 Program Analyst
Virginia Department of Veterans Services

Jasmine Gore, is the proud daughter of two United State Army Veterans and currently works as the V3 Program Analyst for the Virginia Department of Veterans Services. In the role, Ms. Gore also serves as the liaison for state/federal agencies and Virginia localities.

Ms. Gore was appointed by her peers to serve as Mayor for the City of Hopewell and currently has the honor of being the third female to serve in that capacity and fourth African-American in the City's history. As of 2019, Ms. Gore became the youngest female and African-American Mayor within the Commonwealth of Virginia. Last year, Governor Northam appointed Ms. Gore to serve on the Local Government Advisory Committee (LGAC) to the Chesapeake Bay Executive Council.



The Honorable David Reid **Virginia House of Delegates**

In 1972, David Reid's family moved from Rockbridge County, Virginia -- where they lived in a four-room house without an indoor bathroom -- to the United Methodist Children's Home in Richmond, Virginia. David lived at the Children's Home for six years, before moving to Tahlequah, Oklahoma with foster parents. In 1988, David joined the US Navy Reserve where he served as a Naval Intelligence Officer for 23 years until 2011, when he honorably retired as Commander. His experience in the Navy gave him the tools needed to become a business professional in strategic management, banking, global telecommunications, and the defense industry. In 2014, David founded his own small business, Rockbridge Consulting, which specializes in studies and analysis.

David and his wife, Barbara, have been married for 25 years and have lived in Ashburn since 2000. Their two daughters, Elizabeth and Rebecca, attended Loudoun County Public Schools. Their eldest daughter is now a Senior at UVA and the youngest is a sophomore at Lynchburg College.



Mark Buehlman **Hampton Roads Regional Program Manager** **Virginia Department of Veterans Services**

Mark Buehlman is a Retired Army Veteran and Program/Project Manager with over thirty years of experience in active-duty military, contracting/corporate, higher education, and workforce development environments.

After having a successful transition from active duty to the contracting/corporate environment, Mark was directly involved in Program and Project Management, Business Development, as well as all phases of the Human Resources and recruiting processes. He also founded and developed a Service-disabled, Veteran and Minority-owned small business.

Now, as the Virginia Values Veterans (V3) Regional Program Manager for Hampton Roads, he is continuing his support of Veteran Employment by engaging, training, and certifying employers on the "Value of Veterans and Military Spouses in their Workforce" and how best to find, recruit, hire, and retain Veterans.



Meagan LoBuglio **Southwest & Central Virginia Regional Program Manager** **Virginia Department of Veterans Services**

Meagan LoBuglio is the Virginia Values Veterans (V3) Regional Program Manager for Southwest Virginia. A Roanoke native, Meagan enlisted on Active Duty in the United States Air Force in 2001.

Upon her transition to the civilian sector, Meagan built a successful business in direct sales where she was lauded top producer and international trainer achieving the highest self-promoted rank within the company. During her six years there, Meagan coached sales teams around the globe to high levels of success.

Meagan continues Veterans advocacy by connecting businesses in Virginia and throughout the United States with deserving and highly qualified service members, Veterans, and military spouses.



Kenneth Lyles **Northern Virginia Regional Program Manager** **Virginia Department of Veterans Services**

Kenneth served in the United States Marine Corps from 2009 to 2016 as a Military Policeman and was deployed to Afghanistan twice for a total of 14 months. During this time, he successfully conducted over 65 combat missions and covered over 30,000 miles of dangerous and rough terrain. Kenneth spent his last 3 years serving within the White House Military Office.

Kenneth was Honorably Discharged from the United States Marine Corps in 2016. After he was discharged Kenneth became a work study student at the VA (Veterans' Affairs) while he attended college full time.

Prior to joining the V3 Program, Kenneth was the Regional Head of the US Veterans Program at an International IT Services Provider. Now as the Northern Virginia Program Manager for V3, he assists companies of all shapes and sizes to become V3 certified.



The Honorable Bryce Reeves

Senate of Virginia

Senator Bryce Reeves is a graduate of Texas A&M University with a Bachelor of Science degree where he was recognized for his academic achievement with the Distinguished Military Graduate designation.

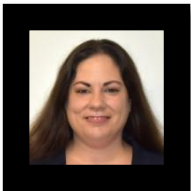
Upon graduation Bryce was commissioned a Second Lieutenant in the United States Army and served as an Airborne Ranger in the Infantry.

Bryce holds a Master of Public Administration in Public Policy from George Mason University.

Bryce has served as a grass roots leader and Chairman of the Republican Committee of Spotsylvania County, and in November of 2011 Bryce defeated a 28-year incumbent to win the 17th District Senate seat.

He was recently named Senator of the Year for the 2019 Legislative Session by the Fredericksburg Chamber of Commerce and the Fredericksburg Area Association of Realtors and received a 100 score on their matrix of bills impacting the Fredericksburg Region.

Each year, Bryce receives an award and recognition from the Department of Defense for his work on veterans and military issues.



Nicole Anderson

Director of Transition & Employment Programs

Virginia Department of Veterans Services

Nicole Anderson is an Army veteran who served eight years in the Signal Corps. Since leaving service she has immersed herself in veteran employment, military spouse, women veteran, and veteran community issues. Currently she leads the V3, MMAC, and VTAP programs at VDVS, and works closely with the Virginia Chamber Foundation in their support of veteran employment and transitioning service members.



Ross Koenig

V3 Program Manager

Virginia Department of Veterans Services

Mr. Ross Koenig brings to the team a wealth of knowledge, having been an early contributor to the success of the Virginia Values Veterans (V3) program since its creation in June 2012. Ross is a 2005 graduate of Virginia Tech with degrees in Communication and Business Management with a background in Human Resources, Recruiting, Program/Project Management and Government Contracting. Ross' dedication and talent were an integral part of V3's growth through its first three years. For the past two years as the Regional Program Manager for Central and

Southwest Virginia, he served as the primary point of contact for companies in these regions that want to become V3 Certified and assisted in the program strategy and execution of the V3 program throughout the Commonwealth. Now serving as the Program Manager, he is leading his team to surpass Governor Ralph Northam's goal of having 65,000 veteran hires total since 2012 before leaving office in early 2022. He and his wife, Tammy, are raising their 2 young children, daughter Ryleigh and son Palmer and currently reside in Midlothian, VA.